

## NEXANS IS A PARTNER OF LEGACY, THE NEW FILM BY YANN ARTHUS-BERTRAND

PRESS RELEASE

Paris, January, 25 – Nexans is a partner of "Legacy", the new film by Yann Arthus-Bertrand. Eleven years after "Home", with the style and talent that have made his trademark and reputation since the movie "Earth from above", the photographer vividly recalls the urgency of the climate situation, the pressing need to act in support of sustainable development and the preservation of biodiversity, as well as the evidence of collective responsibility. The themes of "Legacy" are perfectly aligned with Nexans' commitments to the environment, particularly with regard to energy transition and the sustainable electrification of the world.

This partnership between Nexans and "Legacy" continues a collaboration with Yann Arthus-Bertrand and his foundation GoodPlanet, where Nexans' Climate Day took place on September 22<sup>nd</sup>. On this occasion, he declared: "This environmental crisis must allow everyone to give meaning to their lives. And it is obvious that companies, too, must give meaning."

About "Legacy", Yann Arthus-Bertrand underlines: "I made a very personal film which was probably one of the most difficult I had to make. It is also a call for collective responsibility and I hope it will be heard by everyone."

Sharing the photographer's convictions and acting in support of the fight against climate change, Nexans joins the photographer's approach. Christopher Guérin, Chief Executive Officer of Nexans, explains: "Nexans is a long-standing player in the field of sustainable electrification around the world. The shift by major industrial groups to use more decarbonated energies is becoming more than a priority, it is a real purpose. With Yann Arthus-Bertrand, we fully agree on these important subjects and the actions to be taken. "Legacy" is the strongest testimony of a life of commitments and we are proud and happy to be its partners."

As a major player in the energy transition and sustainable electrification, Nexans is committed to carbon neutrality by 2030. In addition, the company recently joined the Climate Group's RE100 initiative, which brings together the world's most influential companies leading the transition to 100% renewable electricity. Nexans has also been recognized for its leadership in sustainable development by the CDP, a global non-profit environmental organization. As a result, the company is now on its prestigious "A List" for the fight against climate change.

## **About Nexans**

Nexans is a key driver for the world's transition to a more connected and sustainable energy future. For over 120 years, the Group has brought energy to life by providing customers with advanced cable technologies for power and data transmission. Today, Nexans goes beyond cables to offer customers a complete service that leverages digital technology to maximize the performance and efficiency of their critical assets. The Group designs solutions and services along the entire value chain in three main business areas: Building & Territories (including utilities and emobility), High Voltage & Projects (covering offshore wind farms, subsea interconnections, land high voltage), and Industry & Solutions (including renewables, transportation, oil and gas, automation, and others).

Corporate Social Responsibility is a guiding principle of Nexans' business activities and internal practices. In 2013 Nexans was the first cable provider to create a Foundation supporting sustainable initiatives bringing access to energy to disadvantaged communities worldwide. The Group's commitment to developing ethical, sustainable and high-quality cables also drives its active involvement within leading industry associations, including Europacable, the NEMA, ICF and CIGRE.

Nexans employs nearly 26,000 people with an industrial footprint in 34 countries and commercial activities worldwide. In 2019, the Group generated 6.7 billion euros in sales.

Nexans is listed on Euronext Paris, compartment A. For more information, please visit **www.nexans.com** 

Contacts:

Communication

Catherine Garipoglu
Tel.: + 33 (0)1 78 15 04 78
catherine.garipoglu@nexans.com

Minaa El Baz Tel.: +33 (0)1 78 15 04 65 minaa.el baz@nexans.com

[] D in Y

**Financial Communication** 

Aurélia Baudey-Vignaud
Tel.: +33 (0)1 78 15 03 94
aurelia.baudey-vignaud@nexans.com

